



PetWORKS creates original artwork, fulfilling dreams and future hopes with a simple philosophy—creating what everybody wants. Their various activities will be introduced at KUAD's Galerie Aube, where we nurture "creativity" and "imagination" across generations and borders.

PetWORKS has established a unique style—collaborating with various professionals and friends who transgress genres, refining their knowledge and skills, presenting and commercially producing desirable, high-level artwork. Inspired by a teenager's mind that has unexposed potential for original creativity and craves to fulfill their desires, PetWORKS has produced highly functional artwork including an airplane aimed at enhancing physical power; the new communication tool PostPetNow; and a dress-up doll that lives your dream, the momoko. They strive to change people's lives and lifestyles.

We will bring the joy and hope of creation to many people through the artwork of PetWORKS. Furthermore, the special AKB48 momoko exclusively produced for this exhibition by KUAD's Vice President Yasushi Akimoto will be displayed.

<Time and Date> 11:00-17:00 Sunday, January 15, 2012 – Sunday, February 5, 2012 *Close on January 22, 29, February 1, and 2

<Place> Galerie Aube, Kyoto University of Art and Design
(2-116 Uryuyama Kitashirakawa, Sakyo-ku, Kyoto 606-8271 Japan)

<Organized by>  学校法人 瓜生山学園
京都造形芸術大学
Kyoto University of Art and Design

<Cooperation> So-net Entertainment Corporation

<Access> - Take No. 5 City bus and get off at "Kamihatecho Kyoto Zoukei Univ."
- 10 min. walk from "Chayama" station of Eizan Electric Railway



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Related Programs

Kids' Exhibition Tour and Workshop
"Let's Enjoy Paper Airplane with Mr. Kazuhiko Hachiya"

Time and Date: 10:00-11:30 Saturday, January 14, 2012

Place: Galerie Aube

Capacity: 5 pairs of parent and child*
* limited between age of 3 – 6

Attendance Fee: Free

How to Apply: Make an application to followings by phone or mail
(will be close on a first-come basis)
Y. AmamiS/Ushida. Office of Special Projects and Public Relations
Phone: +81-75-791-9112 E-Mail: galerie-aube@kuad.kyoto-art.ac.jp



○ Kazuhiko Hachiya

Born in Saga on April 18, 1966, on Invention day, Hachiya graduated from the Kyushu Institute of Design (currently Faculty of Design, Kyushu University). He started SMTV, a private TV broadcast station unit, and worked for a consulting firm before founding PetWORKs. His work includes a special communication series represented by "Dis-communication Machine" and "Seeing is Believing" as well as functional equipments such as the jet-powered skateboard "Air Board" and the personal flight system "OPEN SKY." In addition, Hachiya is the developer of the e-mail software PostPet.



○ Namie Manabe

Fukuoka-born Manabe is an art director and the momoko creator; she co-founded PetWORKs in 1998. Manabe has managed art direction of the e-mail software PostPet. In 2001, her love of dress-up dolls led her to create the momoko. She continues to present the act of amateur industrial mass production of the dolls as a work of art.

○ Takashi Koki

A software architect and programmer by profession, Koki also creates electrical circuit designs and sound. Born in Okinawa, he graduated from the University of Electro-Communications, Tokyo (Electronic Engineering Program, Department of Communication Engineering and Informatics). Koki is a board member of PetWORKs Co., Ltd., and CROSS BORDERS INC. and the president of PetWORKs of America, Inc. After freelancing as a programmer, Koki worked for Digital Hollywood and IMJ before establishing PetWORKs with Kazuhiko Hachiya, Namie Manabe and company in 1998.

Promotional image



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1. Exhibition Image



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2. OPEN SKY



©PetWORKs

3. momoko



PostPet™©So-net

4. PostPetNow